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Nota di contenuto	Front matter -- Contents -- Preface -- 1. Theoretical Foundations -- 2. Topics and Issues -- 3. Discussion Materials -- 4. Conclusion -- Further Readings -- References -- Index
Sommario/riassunto	Integrationism offers a radically contextual approach to the sign and represents a direct challenge to academic linguistics. This book sets out for the general reader its key claims and insights and explores criticisms offered of its approach, as well as the paradoxes that arise from its attack on the notion of linguistic expertise. For the first time integrationism is subjected to an extended contrastive analysis with semiotics.