

1. Record Nr.	UNINA9910797279303321
Autore	Peltier-Davis Cheryl Ann
Titolo	The cybrarian's web 2 : an A-Z guide to free social media tools, apps, and other resources // Cheryl Ann Peltier-Davis ; foreword by David Lee King
Pubbl/distr/stampa	Medford, New Jersey : , : Information Today, Inc., , 2015 ©2015
ISBN	1-57387-703-4
Descrizione fisica	1 online resource (354 p.)
Disciplina	025.0422
Soggetti	Web sites Free computer software - Computer network resources Libraries and the Internet
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Adobe : productivity and creativity tools -- Amazon CreateSpace : self-publishing platform -- Aurasma : augmented reality service -- BrandYourself : online reputation management service -- Camtasia : screen recording and video editing software -- Codecademy : online education platform (programming) -- Coursera : massive open online courses (MOOCs) platform -- Digital public library of America : digital library -- Diigo : social bookmarking service -- Dropbox : cloud storage/file hosting/sharing service -- Ebooks : ebook collections and services -- Ebook readers : ebook reading devices -- Evernote : note-taking software -- Flipboard : social news aggregator -- Google drive : cloud storage/file hosting/sharing service -- Google glass : augmented reality/wearable technology -- Google hangouts : video conferencing service -- GoToMeeting : video conferencing service -- Hootsuite : social media management service -- Infogr.am : infographics creator -- Instagram : photo and video sharing service -- Issuu : digital publishing service -- Jumpshare : cloud storage/file hosting/sharing service -- Kaywa : qr code scanner and generator -- Kickstarter : crowdfunding platform -- Learnist : digital learning board -- LiveBinders : social bookmarking service -- Makerspaces : DIY collaborative workspaces -- Mendeley : reference management and

collaboration service -- Microsoft Office online : productivity tool --  
Mobile apps for libraries : mobile applications -- Netvibes : social  
media management service -- OneDrive : cloud storage/file  
hosting/sharing service -- Paper.li : social news aggregator --  
Pinterest : social bookmarking service -- Poll everywhere : audience  
response/polling service -- Popplet : visualization service -- Project  
Gutenberg self-publishing press : self-publishing platform -- Quick  
response (QR) codes : barcode scanning and generator software --  
Readability : Web and mobile reading application -- Scoop.it : social  
news aggregator -- Scribd : digital library/self-publishing platform --  
Smashwords : digital library/self-publishing platform -- Snapchat :  
photo and video sharing service -- Storify : social news aggregator --  
Technology, entertainment, design (TED) : global conference/ideas  
sharing platform -- Text 2 mind map : visualization service --  
TodaysMeet : microblogging service -- Tumblr : microblogging/social  
networking service -- Tweetdeck : social media management service --  
Udutu : course management system -- Unglue.it : crowdfunding  
platform -- Vine : video sharing service -- Voki : avatar creation service  
-- Wattpad : social networking service -- Weebly : web hosting service  
-- WhatsApp : instant messaging service -- Wikispaces : wiki hosting  
service -- XPRIZE : philanthropic competition -- Yammer : social  
networking service -- Zinio : digital publishing service -- Appendix I.  
Tips and teaching tools for keeping up-to-date with emerging  
technologies and discovering new resources -- Appendix II. Social  
media tools, apps and other resources - annotated summaries --  
Appendix III. Referenced websites -- Appendix IV. Tools by type of  
service -- Appendix V. Tools availability by mobile device.

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2. Record Nr.	UNINA9910367739203321
Autore	Gaio Ana
Titolo	Sustainable Cultural Management
Pubbl/distr/stampa	MDPI - Multidisciplinary Digital Publishing Institute, 2019
ISBN	3-03921-599-X
Descrizione fisica	1 online resource (304 p.)
Soggetti	Information technology industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>The connections between culture and sustainability have been in the public agenda since the 20th century. However, whilst global sustainability programmes at international institutional levels are yet to recognise the role of culture in their sustainability policies, the bid (albeit failed) in the early 2000s to formally add "culture" to the trilogy of sustainability pillars (economic, social, and environmental) mobilised a new discourse for the reframing of cultural policy narrative, which in turn urged a reassessment of methods of cultural management reflecting the same concerns among the sector's grassroots. The idea of sustainability and culture working together and their envisioned role in future-proofing society and human development captured the imagination of cultural commentators, policy makers and practitioners alike, keen to fulfil these principles "out there"-in cultural organizations and events mega and small, in cities and regions, local and global. The papers in this Special Issue reflect this appeal. This publication covers a wide selection of issues related to sustainable cultural management, which means that it can be recommended to a varied audience. First of all, it can be recommended to managers experienced in cultural management, where success is measured more by the degree of mission accomplishment and the social benefits achieved rather than by profit. Another group comprises the employees of cultural organizations who want to improve their knowledge of sustainable cultural management. This Special Issue can also be recommended to</p>

artists, researchers, students, state and local government employees, founders and patrons of art, and all those who want to understand the importance of sustainable cultural management.

3. Record Nr.	UNINA9910953798703321
Autore	Burnett Robert <1956->
Titolo	The global jukebox : the international music industry // Robert Burnett
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1996
ISBN	1-134-87210-0 1-134-87209-7 1-282-32007-6 9786612320071 0-203-13777-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (186 p.)
Collana	Communication and society
Disciplina	338.4778 338.4778164
Soggetti	Music trade Popular music - History and criticism Music - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 153-165) and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Acknowledgements; Introduction; Music and the entertainment industry; Music as popular culture; The music industry in transition; The production of popular music; The consumption of popular music; The American example; The Swedish example; Future sounds: a global jukebox?; Postscript; Appendix: Internet World Wide Web (WWW) music home pages; Bibliography; Index
Sommario/riassunto	Popular music is with us constantly. It is part of our everyday environment and in global terms it is now perhaps the most universal means of communication. The Global Jukebox is the first comprehensive study of the international music industry at a time of great change, as the entertainment industry acknowledges its ever growing global

audience. Robert Burnett provides an international overview of the music business and its future prospects in the UK, Northern Europe and the United States and Canada. He examines the relationship between local and global cultures and between concert

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