Record Nr. UNINA9910797235903321 Creative industry management: oxymoron or opportunity? // guest **Titolo** editors, Dr. David Pick [and three others] Pubbl/distr/stampa [Bradford, England]:,: Emerald,, 2015 ©2015 **ISBN** 1-78560-307-8 Descrizione fisica 1 online resource (140 p.) Collana Management Decision, , 0025-1747; ; Volume 53, Number 4 Disciplina 658.4063 Soggetti Creative ability in business **Business** Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references at the end of each chapters. Nota di bibliografia Nota di contenuto Cover; Editorial advisory board; Guest editorial; Shocks among managers of indigenous art centresin remote Australia; Exploring boundary-spanning practices among creativity managers; Managing exploration and exploitation paradoxes increative organisations; The creative industries:an entrepreneurial bricolage perspective; Situating creative production:recording studios and the making of a pop song; Reducing creative labour precarity: beyond network connections; Challenges of older self-employed workers in creative industries The overarching intent for this ebook is to showcase research and Sommario/riassunto thinking which highlights the challenges and paradoxes of 'mainstream' management and its applicability (or otherwise) to 'managing' the creative industries. The chapters included in this volume focus on observations that take place within the creative industries using the language and conventions of management research and theory. In practical terms, the intention of the editorial team is to avoid the risk of 'telling' creative managers how to do their job, instead helping to identify where management theory may assist the proce