1. Record Nr. UNINA9910797183303321 Autore **Donaldson Gary** Titolo Liberalism's last hurrah: the presidential campaign of 1964 / / Gary Donaldson Abingdon, Oxon:,: Routledge,, 2015 Pubbl/distr/stampa 1-315-70285-1 **ISBN** 1-317-46609-8 Descrizione fisica 1 online resource (388 p.) Disciplina 324.973/0923 Soggetti Presidents - United States - Election - 1964 Liberalism - United States - History - 20th century United States Politics and government 1963-1969 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia First published 2003 by M.E. Sharpe. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Conservatives in the "modern" world of Eisenhower, and the rise of Goldwater -- 2. The democrats resurgent and the rise of the Boston-Austin Axis -- 3. Goldwater ambivalence and the decision to run -- 4. Early republican battlegrounds and the rise of George Wallace -- 5. Lyndon Johnson and the reins of power -- 6. Conservation triumphant: Wallace and Goldwater in the primary season -- 7. Guillotine: the Jacobins remove the ancien regime -- 8. LBJ's "Bobby problem" and the Humphrey string-along -- 9. The king is dead. Long live the king --10. Goldwater and Johnson in a cause predetermined -- 11. Home stretch -- 12. Analysis. Sommario/riassunto Marked by sharp ideological divisions over civil rights, Vietnam, and federal power, the 1964 presidential campaign between Democrat Lyndon Johnson and Republican Barry Goldwater proved a watershed election in American history. Although Johnson defeated Goldwater in a landslide and liberalism seemed to ride triumphant, the liberal wave crashed almost immediately and conservatives came to dominate a resurgent Republican Party in the late twentieth century. Thoroughly researched and beautifully written, this is the first historical account of

this crucial election, and the transition it marked f