Record Nr. UNINA9910797128703321 Business engagement in building healthy communities: workshop **Titolo** summary / / Theresa Wizemann, rapporteur Pubbl/distr/stampa Washington, District of Columbia:,: The National Academies Press,, 2015 ©2015 **ISBN** 0-309-31669-3 0-309-31667-7 Descrizione fisica 1 online resource (100 p.) Disciplina 362.12 Soggetti Community health services - United States **United States** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Front Matter; Reviewers; Contents; Boxes and Figures; Abbreviations and Acronyms; 1 Introduction; 2 Lessons from the Blue Zones®; 3 Why Should Businesses Engage in Population Health Improvement?; 4 The Impact of Business on Population Health; 5 Community/Population Health as an Intentional Business Strategy; 6 Stimulating and Supporting Business Engagement in Health Improvement; 7 Reflections on the Day; Appendix A: References; Appendix B: Workshop Agenda; Appendix C: Biographical Sketches of Workshop Speakers "Business Engagement in Building Healthy Communities is the summary Sommario/riassunto of a workshop convened by the Institute of Medicine's Roundtable on Population Health Improvement in July 2014 to consider the role of business in improving population health beyond the usual worksite wellness and health promotion activities. The workshop followed previous roundtable discussions on the importance of applying a health lens to decision making in non-health sectors and the need for crosssector collaborations to advance population health. Invited speakers included representatives from several businesses that have taken action to improve the health of their communities and representatives of business coalitions on health. The workshop was designed to discuss

why engaging in population health improvement is good for business:

explore how businesses can be effective key leaders in improving the health of communities; and discuss ways in which businesses can engage in population health improvement. This report is a record of the presentations and discussion of the event" --