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Sommario/riassunto

This monograph develops a new socio-cognitive theory of sense-
making for analyzing the creative management of situated social
meaning. Drawing on cognitive-linguistic and social-interactional
heuristics in an innovative way, the book both theorizes and
demonstrates how embodied cognizers create complex situated
conceptualizations of self and other, which guide and support their
interactions. It shows how these sense-making processes are managed
through the coordinated social interaction of two (or more)
communicative partners.To illustrate the theory, the book draws on two
distinct data sets:
