Record Nr. UNINA9910797040603321 Autore Gleason Ann Whitney <1960-> Titolo Mobile technologies for every library / / Ann Whitney Gleason Pubbl/distr/stampa Lanham, Maryland:,: Rowman & Littlefield,, 2015 ©2015 **ISBN** 1-4422-4893-9 Descrizione fisica 1 online resource (139 p.) Collana Medical Library Association Books 025.0422 Disciplina Soggetti Mobile communication systems - Library applications Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Contents; Preface; 1 Background and History of Mobile Technology; 2 Overview of Mobile Devices; 3 Mobilizing Your Website; 4 All about Mobile Apps; 5 Information Seeking with Mobile Devices; 6 Apps for Every Library; 7 Best Practices for Using Mobile Technology in Libraries; 8 Using Mobile Technology in Education; 9 Facilitating Outreach and Communications with Mobile Devices; 10 The Future of Mobile Technology; Index; About the Author Sommario/riassunto If you are wondering what mobile technology adoption means for your library or how to get started, Mobile Technologies for Every Library will answer your questions! This book will detail the opportunities and pitfalls in using mobile technology in libraries. It will also address platforms, options, security, and best practices for starting new mobile services programs or improving existing services. Gleason previews many useful apps for libraries. Web links and resources are also included.