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Sommario/riassunto	"Statistical Thinking in Business, Second Edition responds to the growing recognition that we must change the way business statistics is taught. It shows how statistics is important in all aspects of business and equips you with the skills you need to make sensible use of data and other information. The authors take an interactive, scenario-based approach that incorporates practical experiments, computer-based simulations, and demonstrations. They use almost no mathematical formulas, opting to use Excel for the technical work. This allows them

to focus on using statistics to aid decision-making rather than how to perform routine calculations." "The second edition also comes with a wealth of ancillary material provided on a CD-ROM packaged with the book. These include automatically-marked multiple-choice questions, answers to questions in the text, data sets, Excel experiments and demonstrations, an introduction to Excel, and the STiBstart add-in for stem and leaf plots, box plots, distribution plots, control charts and summary statistics. Further materials available on a supporting Web site include solutions to the exercises and PowerPoint slides."--Jacket.

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