

1. Record Nr.	UNINA9910797009903321
Titolo	International journal of culture, tourism and hospitality research : cultural issues in tourism, hospitality and leisure in the Arab/Muslim world // guest editors, Dr. Yvette Reisinger and Dr. Omar Moufakkir
Pubbl/distr/stampa	[Bradford, England] : , : Emerald : , : Published in association with cthr, , [2015] ©[2015]
ISBN	1-78560-065-6
Descrizione fisica	1 online resource (85 p.)
Collana	International Journal of Culture, Tourism and Hospitality Research, , 1750-6182 ; ; Volume 9, Number 1
Disciplina	338.4791
Soggetti	Tourism Hospitality industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; Guest editorial; Shaping destination image and identity: insights for Arab tourism at the Gold Coast, Australia; Understanding the traveling behavior of Muslims in the United States; Factors influencing travel to Islamic destinations: an empirical analysis of Kuwaiti nationals; Involvement and brand equity: a conceptual model for Muslim tourists; A framework for understanding the website preferences of Egyptian online travel consumers
Sommario/riassunto	There has been a significant increase in the number of studies investigating cultural influences on consumer behavior in tourism, hospitality and leisure, particularly in Australia, the United States, Europe, and New Zealand. However, despite the tradition of rich culture and hospitality, despite the importance of tourism to the economies of Arab/Muslim countries, and despite the natural and cultural resources with which Arab/Muslim countries are divinely endowed, and despite the popularity of tourism in these countries, studies focusing on consumer behavior in hospitality, tourism and leisure