

1. Record Nr.	UNINA9910797008703321
Titolo	Chinese management studies : innovation: business environment, government policy and firm strategy / / guest editors, Dr. Mingzhi Li, professor Jiuchang Wei and Dr. Peter McKiernan
Pubbl/distr/stampa	[Bradford, England] : , : Emerald, , [2015] ©[2015]
ISBN	1-78441-496-4
Descrizione fisica	1 online resource (117 p.)
Collana	Chinese Management Studies, , 1750-614X ; ; Volume 9, Number 1
Disciplina	658.00951
Soggetti	Industrial management - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; EDITORIAL ADVISORY BOARD; Editorial; Guest editorial; Is China transmuting to fast overtake the USA in innovation?; Innovation in China's information and communications technology industry; Government support and firm innovation performance; Impacts of informal networks on innovation performance: evidence in Shanghai; Innovation outcomes of knowledge-seeking Chinese foreign direct investment; Organizational learning, absorptive capacity, imitation and innovation; Corrigendum
Sommario/riassunto	Innovation maybe the ultimate driving force of a nation's economic growth and prosperity. According to Porter's theory of national competitive advantage, a nation's economic development typically goes through the following several stages: resource driven, investment driven and innovation driven (Porter, 1998). Since China embarked on the road of economic reform and opening up to the world in late 1970's, several decades of economic development have achieved astonishing accomplishments, known as the China Miracle. The major engine for economic growth has been the huge investment infused into the