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Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; Editorial advisory and review boards; Guest editorial; The role of balanced centrality in the Spanish creative industries adopting a crowd-funding organisational model; Organizational learning in an innovation network; Buyer-seller interaction in facility services; Transcendence for business logics in value networks for sustainable service business; Being social for social: a co-creation perspective; Prosumer motivations in service experiences
Sommario/riassunto	The Naples Forum on Service is a biennial research conference. The three past forums have been characterized by original and stimulating discussions upon the forum themes with the three scientific pillars represented by Service Dominant logic, Network & Systems Theory and Service Science (look for updates at www.naplesforumonservice.it). The environment, the organization and forum settings have been designed to favor co-creation and to foster concrete debate upon service advances in a rigorous but creative manner. The Naples Forum on Service spirit has been granted attention worldwide and the