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Nota di bibliografia	Contiene referencias bibliográficas e índice
Nota di contenuto	John Dewey's philosophy of education in the neoliberal age / Pauline Turner Strong -- Undergraduate research in Veblen's vision: idle curiosity, bureaucratic accountancy and pecuniary emulation in contemporary higher education / Richard Handler -- Empathy as industry: an undergraduate perspective on neoliberalism and community engagement at the University of Pennsylvania / Jack LaViolette -- Dirty work: the carnival of service / John J. Bodinger de Uriarte and Shari Jacobson -- No good deed goes uncounted: a reflection on college volunteerism / Sarah Bergbauer -- From service learning to social innovation: the development of the neoliberal in experiential learning / Chaise LaDousa -- High hopes and low impact: obstacles in student research / Anastassia Baldrige -- The experience experts / Bonnie Urciuoli -- Moral entanglements in service learning / Christopher Cai and Usnish Majumdar -- Engineering success: performing neoliberal subjectivity through pouring a bottle of water / Alex Posecznick -- Caught between commodification and audit: concluding thoughts on the contradictions in U.S. higher education / Wesley Shumar.
Sommario/riassunto	"The college experience is increasingly positioned to demonstrate its

value as a worthwhile return on investment. Specific, definable activities, such as research experience, first-year experience, and experiential learning, are marketed as delivering precise skill sets in the form of an individual educational package. Through ethnography-based analysis, the contributors to this volume explore how these commodified 'experiences' have turned students into consumers and given them the illusion that they are in control of their investment. They further reveal how the pressure to plan every move with a constant eye on a demonstrable return has supplanted traditional approaches to classroom education and profoundly altered the student experience"--
