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Nota di contenuto	Chapter 1. Aesthetics as Form and Force -- Chapter 2. Intangible Heritage, Tangible Controversies -- Chapter 3. Swinging between the Material and the Immaterial -- Chapter 4. 'Reporting the Past' -- Chapter 5. Scaffolding Heritage -- Chapter 6. Corpo-Reality TV -- Chapter 7. 'Heated Discussions Are Necessary' -- Chapter 8. Iconic Objects -- Chapter 9. Ascertaining the Future Memory of Our Time -- Chapter 10. Heritage under Construction -- Chapter 11. Can Anything Become Heritage? -- Chapter 12. Heritage as Process.
Sommario/riassunto	Contrary to popular perceptions, cultural heritage is not given, but constantly in the making: a construction subject to dynamic processes of (re)inventing culture within particular social formations and bound to particular forms of mediation. Yet the appeal of cultural heritage often rests on its denial of being a fabrication, its promise to provide an essential ground to social-cultural identities. Taking this paradoxical feature as a point of departure, and anchoring the discussion to two heuristic concepts—the 'politics of authentication' and 'aesthetics of persuasion'—the chapters herein explore how this tension is central to the dynamics of heritage formation worldwide.

