

1. Record Nr.	UNINA9910796917503321
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Titolo	World War I, mass death, and the birth of the modern US soldier : a rhetorical history // David W. Seitz
Pubbl/distr/stampa	Lanham : , : Lexington Books, , [2018] ©2018
ISBN	1-4985-4688-9
Descrizione fisica	1 online resource (xxiv, 317 pages) : illustrations
Collana	Lexington Studies in contemporary rhetoric
Disciplina	940.465
Soggetti	World War, 1914-1918 - Monuments - Europe National cemeteries, American - Europe Soldiers - United States - Social conditions - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	The "uncensored" view from afar: American perceptions of the Great War, 1914-1917 -- "Body and soul and spirit": mobilization, conscription, and mass death, 1917-1918 -- A crisis of speech: addressing mass death and the trauma of war, 1918-1922 -- Why they died: public memory and the birth of the modern U.S. soldier, 1922-1933 -- Conclusion.
Sommario/riassunto	"A study in war rhetoric, material rhetoric, and public memory, this book explains how the aftermath of the American World War I experience led to the rhetorical production of the long-lasting and familiar icon of the modern US soldier as a virtuous, self-sacrificial, "global force for good."--Provided by publisher.