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Nota di contenuto	Prelims -- Introduction: indigenous management practices in Africa -- Characteristics of the African buyers purchase behaviour -- Common indigenous selling practices in Africa -- Indigenous logistics and supply chain management practice in Africa -- Indigenous financial management practices in Africa: a guide for educators and practitioners -- Indigenous human resource management practices in Africa: empirical lessons from four sub-regions -- Indigenous leadership practices in Africa -- Indigenous African financing strategies as a unique engine for entrepreneurship growth -- Strategic management practices in Africa -- Indigenous family business management practices in Africa -- Ethical principles and practices in Africa -- Decision-making practices in Africa -- Redesigning the management curricula for Africa -- Conclusion: indigenous management practices in Africa -- Index.
Sommario/riassunto	"Indigenous Management Practices in Africa: A Guide for Educators and Practitioners" is a timely response to the recent call for management philosophies and theories that reflect the peculiarities of the African continent. Western management models in Africa may not have yielded the results required to trigger economic growth and development, yet

Africa is fast becoming the investment destination of firms operating outside the continent. This book unravels the indigenous management practices that shape the way that organisations operate in Africa. It also addresses the differences between indigenous African and western management practices, at the same time considering the implications for African business management. Insights from the book offer a framework for developing African management curricula for business schools, both within and outside the continent. Practitioners aiming to expand their operations on the continent may also find valuable insights in this book onesthat may support and develop future management decisions.

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