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Nota di contenuto	Introduction -- The imperative of form -- The imperative of content -- Knowledge become practice -- The organization of things -- The organization of minds -- The anonymous centre of style -- The unbearable light of being -- Ideology as authentication -- The blind, the seeing, and the shiny -- Life happens.
Sommario/riassunto	In Automatic for the Masses, Petre M. Petrov offers a novel, theoretically informed account of the transition from modernism to Socialist Realism, tracing their connections through Modernist notions of agency and authorship.