

1. Record Nr.	UNINA9910796905503321
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Titolo	The studios after the studios : neoclassical Hollywood (1970-2010) / / J. D. Connor
Pubbl/distr/stampa	Stanford, California : , : Stanford University Press, , 2015 ©2015
ISBN	0-8047-9474-X
Descrizione fisica	1 online resource (377 p.)
Collana	Post 45
Disciplina	384/.80979494
Soggetti	Motion picture studios - California - Los Angeles - History Motion picture industry - California - Los Angeles - History Motion pictures - California - Los Angeles - History Hollywood (Los Angeles, Calif.) History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Table of Contents -- Acknowledgments -- Introduction -- 1. Logorrhea, or, How to Watch a Hollywood Movie -- Introduction -- 2. The Literal and the Littoral: Jaws -- 3. Paramount I: From the Directors Company to High Concept -- 4. Our Man in Armani: The Ovitz Interregnum -- Introduction -- 5. Paramount II: The Residue of Design -- 6. Let's Make the Weather: Chaos Comes to Hollywood -- Introduction -- 7. That Oceanic Feeling: One Merger Too Many -- 8. The Anxious Epic and the Qualms of Empire: Conglomerate Overstretch -- Conclusion -- Notes -- Index
Sommario/riassunto	Modern Hollywood is dominated by a handful of studios: Columbia, Disney, Fox, Paramount, Universal, and Warner Bros. Threatened by independents in the 1970's, they returned to power in the 1980's, ruled unquestioned in the 1990's, and in the new millennium are again besieged. But in the heyday of this new classical era, the major studios movies - their stories and styles - were astonishingly precise biographies of the studios that made them. Movies became product placements for their studios, advertising them to the industry, to their employees, and to the public at large. If we want to know how

