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Soggetti	Consumption (Economics) - Moral and ethical aspects Consumption (Economics) - Social aspects Consumer behavior - Moral and ethical aspects Consumers - Attitudes
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Theorising the ethical consumer -- Analysing consumption : toward an integrated approach -- Ethical consumption and critical realism -- Ethical consumption as a reflexive life project -- Studying the ethical consumer -- Studying consumption : a realist approach -- Meeting the ethical consumers -- Becoming an ethical consumer : moral concerns, emotional commentaries, and reflexive deliberations -- Being an ethical consumer : exercising moral agency in the contexts of objective reality -- The inner self in the outer world: the social life of an ethical consumer -- Conclusion -- Index.