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Sommario/riassunto

"Design Roots provides a comprehensive review of culturally significant designs, products and practices which are rooted to particular communities through making tradition and a sense of place. This book considers the creative roots, the place-based ecologies, and deep understandings of cultural significance, not only in terms of history and tradition but also in terms of locale, social interactions, innovation, and change for the sustainment of culturally significant material productions. Contributing authors explore the historical roots of culturally significant designs, products and practices, emerging directions, amateur endeavours, enterprise models, business opportunities and the changing role and contribution of design in the creation of material cultures of significance, meaning and value. An international perspective is provided through case studies and research from North and South America, Africa, Europe, Asia and Australasia, with examples including Aran jumper production in Northern Ireland, weaving in Thailand, Iranian housing design, Brazilian street design and digital crafting in the United Kingdom."--
