

1. Record Nr.	UNINA9910796671103321
Titolo	The New Normal : pressures on technical communication programs in the age of austerity // edited by Denise Tillery and Ed Nagelhout
Pubbl/distr/stampa	Amityville, New York : , : Baywood Publishing Company, Incorporated, , [2015] 2015
ISBN	1-351-86459-9 0-89503-917-6
Descrizione fisica	1 online resource (242 pages)
Collana	Baywood's technical communications series
Disciplina	607.1/173
Soggetti	Communication of technical information - Study and teaching (Higher) - United States Education, Higher - Economic aspects Universities and colleges - United States - Cost control
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.