

1. Record Nr.	UNINA9910796617203321
Autore	Schramm Laurier L.
Titolo	Technological innovation : an introduction / / Laurier L. Schramm
Pubbl/distr/stampa	Berlin ; ; Boston : , : De Gruyter, , [2018] ©2018
ISBN	3-11-042924-1
Descrizione fisica	1 online resource (232 pages)
Classificazione	QP 210
Disciplina	500
Soggetti	Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Preface -- Table of contents -- Figures -- Tables -- About the author -- Acknowledgements -- 1. What is this "Innovation" everyone is talking about? -- 2. Linear models of technological innovation -- 3. Some non-linear models of innovation -- 4. Inside the innovation models -- 5. Innovation ecosystems -- 6. Eras and waves of innovation -- 7. The management of innovation -- 8. Can innovation be measured? -- 9. Looking forward -- References -- Index
Sommario/riassunto	The book provides a basic introduction on innovation technology in research and industry, mainly chemical/ technical industry and therefore bridges the gap between academic and corporate markets. The different innovation stages are discussed and tools presented how to successfully apply this knowledge within a research organization.