

1. Record Nr.	UNINA9910796609003321
Autore	Beverly Harlan T. <1976->
Titolo	Navigating your way to startup success // Harlan T Beverly
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De G Press, , 2018 ©2018
ISBN	1-5015-0701-X
Descrizione fisica	1 online resource (306 pages) : illustrations, tables
Disciplina	658.11
Soggetti	Success in business New business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Frontmatter -- Acknowledgments -- About the Author -- Contents -- Chapter 1. Introduction-Why do you want to launch a startup, anyway? -- Chapter 2. Failing to Start-What's stopping you? -- Chapter 3. Your Idea Sucks-How would you know? -- Chapter 4. Failing to Ship-Again, what's stopping you? -- Chapter 5. Nobody Cares-What can you do about it? -- Chapter 6. Somebody Cares-Yippee! Now what? -- Chapter 7. Oops, We Ran Out of Money-Funding and finance -- Chapter 8. I Got Sued-It can happen to you -- Chapter 9. Help, I'm Sinking-Controlling growth -- Chapter 10. The Press Hates Me-Bad reviews -- Chapter 11. I'm Bankrupt-Saving costs and finding profits -- Chapter 12. I Got Fired and I'm the Founder-How? -- Chapter 13. Sold!-Now what? -- Index
Sommario/riassunto	Start-ups, like sailing vessels, do not travel in straight lines. The wind and the waves of the real world move the ship, and your start-up, in unpredictable ways. This book is designed to give you an analytical set of tools to help you navigate your start-up or corporate innovation through the murky waters of real life. Every business has failures. No business succeeds without some change of plan. Navigating Your Way to Start-up Success will show you how to create a start-up designed to test its assumptions so those that are not worthy fail-often and fast. This book builds on modern start-up management techniques like Agile and Lean to bring an analytical and quantitative framework to the most common start-up failures. Navigating through those failures

means finding your way to start-up success. Harlan T Beverly, PhD holds a BS in Electrical and Computer Engineering, an MBA from UT Austin, and a PhD in Business from Oklahoma State University. Harlan teaches entrepreneurship at the University of Texas at Austin. He is also Assistant Director of the Jon Brumley Texas Venture Labs at UT Austin, the world's first university business accelerator. Harlan has successfully launched five hardware and 15 software products including the Killer NIC, 2007 Network Product of the Year (CPU Magazine). He has raised over

2. Record Nr.	UNINA9910787593603321
Autore	McGarry Molly
Titolo	Ghosts of futures past [[electronic resource]] : spiritualism and the cultural politics of nineteenth-century America // Molly McGarry
Pubbl/distr/stampa	Berkeley, : University of California Press, 2008
ISBN	9786612359309 1-282-35930-4 0-520-93406-7
Descrizione fisica	1 online resource (285 p.)
Disciplina	133.90973/09034
Soggetti	Spiritualism - United States - History - 19th century Religion and culture - United States - History - 19th century United States Religion 19th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Simpson, imprint in humanities"--P. facing t.p.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Mourning, media, and the cultural politics of conjuring the dead -- Indian guides : haunted subjects and the politics of vanishing -- Spectral sexualities : free love, moral panic, and the making of U.S. obscenity law -- Mediomania : the spirit of science in a culture of belief and doubt -- Secular subjects : a queer genealogy of untimely sexualities.
Sommario/riassunto	Ghosts of Futures Past guides readers through the uncanny world of nineteenth-century American spiritualism. More than an occult parlor

game, this was a new religion, which channeled the voices of the dead, linked present with past, and conjured new worldly and otherworldly futures. Tracing the persistence of magic in an emergent culture of secularism, Molly McGarry brings a once marginalized practice to the center of American cultural history. Spiritualism provided an alchemical combination of science and magic that called into question the very categories of male and female, material and immaterial, self and other, living and dead. Dissolving the boundaries between them opened Spiritualist practitioners to other voices and, in turn, allowed them to imagine new social worlds and forge diverse political affinities.

3. Record Nr.	UNINA9910798895403321
Autore	Evans Arthur T.
Titolo	Manual de Obstetricia // Arthur T. Evans
Pubbl/distr/stampa	Philadelphia, PA : , : Wolters Kluwer, , [2015] ©2015
ISBN	84-16654-26-3 84-16654-27-1
Edizione	[Eighth edition.]
Descrizione fisica	1 online resource (xv, 747 paginas)
Disciplina	618.2
Soggetti	Obstetrics Fetus - Development
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Incluye indice.
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16 Complicaciones gastrointestinales -- 17 Trastornos endocrinos:
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Complicaciones infecciosas -- 24 Complicaciones neurologicas -- 25
Complicaciones dermatologicas -- 26 Trastornos adictivos
relacionados con sustancias en el embarazo -- 27 Complicaciones
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Ecografia obstetrica -- 32 Monitorizacion y vigilancia fetal -- PARTE V.
COMPLICACIONES FETALES -- 33 Alteraciones en el crecimiento fetal --
34 Gestacion multiple -- 35 Aloimmunizacion -- 36 Enfermedad de la
placenta -- 37 Terapia fetal -- PARTE VI. CUIDADOS NEONATALES --
38 Resucitacion neonatal -- 39 Complicaciones neonatales -- Indice
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