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Autore	Kalba Laura Anne <1977->
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Nota di contenuto	Front matter -- CONTENTS -- List of Illustrations -- Acknowledgments -- Introduction -- Chapter One. Michel- Eugène Chevreul, Color, and the Dangers of Excessive Variety -- Chapter Two . From Blue Roses to Yellow Violets: Flowers and the Cultivation of Color -- Chapter Three . Impressionism's Chemical Aesthetic: The Materials and Meanings of Color -- Chapter Four . Fireworks: Color, Fantasy, and the Visual Culture of Modern Enchantment -- Chapter Five . Chromolithography: Posters, Trade Cards, and the Politics of Ephemera Collecting in Fin- de-Siècle France -- Epilogue . Autochromes and Neo- Impressionism: The End of the Age of Impressionism -- Notes -- Bibliography -- Index
Sommario/riassunto	"Analyzes the impact of color technologies on the visual culture of nineteenth-century France, from the early commercialization of synthetic dyes to the Lumiere brothers' perfection of the autochrome color photography process. Examines the development of the basic aesthetic schemata of modern visual culture"--Provided by publisher.