1.	Record Nr.	UNINA9910796588603321
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	Titolo	Editing : the design of rhetoric / / S. Dragga and G. Gong
	Pubbl/distr/stampa	London, [England] ; ; New York, New York : , : Routledge, , 2017 ©1989
	ISBN	1-351-85450-X 1-315-22789-4 1-351-85449-6
	Descrizione fisica	1 online resource (211 pages) : illustrations, graphs, tables
	Collana	Baywood's Technical Communications Series
	Disciplina	808.0666
	Soggetti	Technical editing Editing English language - Rhetoric
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	The canons of rhetoric -- Invention. Rhetorical theory of invention ; Practice -- Arrangement. Rhetorical theory of arrangement ; Practice -- Style. Rhetorical theory of style ; Practice -- Delivery. Rhetorical theory of delivery ; Practice -- Epilogue : integrating the canons.
	Sommario/riassunto	This book is intended to familiarize readers with the theoretical basis and practical applications of the editing process. This involves the examination of the rhetorical canons-invention, arrangement, style, delivery; and the corresponding rhetorical objectives of editing - accuracy, clarity, propriety, and artistry. We envision a diverse audience for this book. For aspiring editors, we offer an introduction to rhetorical principles as a vehicle for developing a repertoire of theoretically sound and effective strategies. For professionals-directors of communications, public relations specialists, experienced writers and editors of professional and technical publications - this book will serve as a reference and guide reinforcing their intuitive understanding and appreciation of the art of editing.