1. Record Nr. UNINA9910796584403321 Autore Fraser lain <1955-> Titolo The business of portfolio management: boosting organizational value through portfolio management / / lain Fraser Pubbl/distr/stampa Newtown Square, Pennsylvania:,: Project Management Institute, Inc.,, 2017 ©2017 **ISBN** 1-62825-373-8 Edizione [1st edition] Descrizione fisica 1 online resource (184 pages) Classificazione BUS101000 658.4 Disciplina Soggetti Project management Organizational change Leadership Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto The Business of Portfolio Management offers keys to adopting a new approach to portfolio management that boosts organizational value. A veteran in the field, author lain Fraser proposes a solution that lies in using the value management framework to link organizational strategy to portfolio content and to delivery mechanisms. In this expansive guide, case study examples illuminate in-depth discussions explaining the value management framework, implementation and delivery techniques, portfolio leadership qualities, key roles and professional

development, and change management. Also included is an overview of

organizational maturity models to evaluate project, program, and portfolio performance as well as tools and techniques to implement,

execute, and measure their benefits and value contribution.