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Nota di contenuto	Introduction: UNESCO's "Diversity Convetion" - Ten Years On / Christiaan De Beukelaer and Miikka Pyykkonen -- PART I. CULTURE -- 1. Confusing Culture, Polysemous Diversity : "Culture" and "Cultural Diversity" in and after the Convention / Yudhishthir Raj Isar and Miikka Pyykkonen -- 2. Cultural Globalisation and the Convention / J.P. Singh -- 3. Competing perspectives? : WTO and UNESCO on cultural diversity in global trade/ Jan Loisen and Caroline Pauwels -- PART II. DIVERSITY -- 4. "Cultural diversity" at UNESCO : a trajectory / Galia Saouma and Yudhishthir Raj Isar -- 5. Cultural and biological diversity :

interconnections in ordinary places / Nathalie Blanc and Katriina Soini -- 6. The "Culture and Trade" Paradox Reloaded / Rostam J. Neuwirth -- 7. Cultural Diversity, Global Change and Social Justice : Contextualizing the Convention in a World in Flux / John Clammer -- PART III. CONVENTION -- 8. Cultural Human Rights and the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions : More than Meets the Eye? / Yvonne Donders -- 9. Performativity and dynamics of intangible cultural heritage / Christoph Wulf -- 10. The 2005 Convention in the Digital Age / Veronique Guevremont -- PART IV. LOOKING AHEAD -- 11. Cultural Diplomacy and the 2005 UNESCO Convention / Carla Figueira -- 12. The 2005 UNESCO Convention and Civil Society : an Initial Assessment / Helmut K. Anheier and Michael Hoelscher -- 13. Culture and Sustainable Development : Beyond the Diversity of Cultural Expressions / Christiaan De Beukelaer and Raquel Freitas -- Conclusions: Theories, Methods, and Evidence / J.P. Singh -- Appendix: The 2005 UNESCO Convention on the protection and promotion of the diversity of cultural expressions.

Sommario/riassunto

This edited collection outlines the accomplishments, shortcomings, and future policy prospects of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, arguing that the Convention is not broad enough to confront the challenges concerning human rights, sustainability, and cultural diversity as a whole.
