Record Nr.	UNINA9910796533503321
Titolo	Multinational enterprises and sustainable development / / edited by Pervenz N Ghauri, Xiaolan Fu, Juha Vaatanen
Pubbl/distr/stampa	Bingley, England:,: Emerald Publishing,, 2017 ©2017
ISBN	1-78743-187-8 1-78743-163-0
Descrizione fisica	1 online resource (263 pages) : illustrations
Collana	International business & management, , 1876-066X ; ; v. 33
Disciplina	338.88
Soggetti	International business enterprises - Management Sustainable development Business & Economics - International - General International business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Prelims Introduction: How multinational enterprises can contribute to achieving sustainable development goals The impact of multinational enterprises on sustainable development and poverty reduction: research framework The contribution of the pharmaceutical industry to the health status of the developing world MNEs contribution to the Indian pharmaceutical sector On nudging MNE towards SDG1: a policy perspective MNE led new market creation in emerging countries: The case of Bt cotton Returns from strategies adopted by MNEs to improve global health and wellbeing: third sustainable development goal MNEs and Capabilities building in Ghana MNEs' Contribution to sustainable energy and development: the case of 'light for all' program in Brazil Multinational enterprises, sustainable development and poverty alleviation: past, present and future Index.
Sommario/riassunto	Multinational enterprises (MNEs) are believed to contribute towards economic development of host countries through foreign direct investment (FDI), which results in poverty alleviation and human empowerment through linkages and spillovers with local stakeholders.

However, earlier research demonstrates that the positive impact of FDI is often inconclusive. There is thus a gap in understanding the link between the activities of MNEs in developing countries and their impact on socio-economic development. This volume reports the results of a large international 'MNEmerge' research project, financed by the European Commission, and provides an understanding of the impact of MNEs on United Nations Millennium Development Goals and successive Sustainable Development Goals in developing countries.