

1. Record Nr.	UNINA9910796486603321
Autore	Bank World
Titolo	World development report 2015 [[electronic resource]] : mind, society, and behavior
Pubbl/distr/stampa	Herndon, : World Bank Publications, 2014
ISBN	1-4648-0343-9
Descrizione fisica	1 online resource (237 p.)
Disciplina	338.9
Soggetti	Economic development -- Psychological aspects Economic development -- Social aspects Human behavior -- Economic aspects Risk management -- Developing countries Economic Theory Commerce - General Business & Economics Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	""Cover""; ""Contents""; ""Foreword""; ""Acknowledgments""; ""Abbreviations""; ""Overview: Human decision making and development policy""; ""Three principles of human decision making""; ""Psychological and social perspectives on policy""; ""The work of development professionals""; ""References""; ""Part 1: An expanded understanding of human behavior for economic development: A conceptual framework""; ""Introduction""; ""Chapter 1: Thinking automatically""; ""Two systems of thinking""; ""Biases in assessing information""; ""Biases in assessing value""; ""Choice architecture"" ""Overcoming intention-action divides""""Conclusion""; ""Notes""; ""References""; ""Chapter 2: Thinking socially""; ""Social preferences and their implications""; ""The influence of social networks on individual decision making""; ""The role of social norms in individual decision making""; ""Conclusion""; ""Notes""; ""References""; ""Spotlight 1: When corruption is the norm""; ""Chapter 3: Thinking with mental models""; ""Where mental models come from and why they matter""; ""How mental

models work and how we use them"; "The roots of mental models""; "The effects of making an identity salient""; "The staying power of mental models"; "Policies to improve the match of mental models with a decision context"; "Conclusion"; "Notes"; "References"; "Spotlight 2: Entertainment education"; "Part 2: Psychological and social perspectives on policy"; "Chapter 4: Poverty"; "Poverty consumes cognitive resources"; "Poverty creates poor frames"; "Social contexts of poverty can generate their own taxes"; "Implications for the design of antipoverty policies and programs"; "Looking ahead"; "References"; "Spotlight 3: How well do we understand the contexts of poverty?"; "Chapter 5: Early childhood development"; "Richer and poorer children differ greatly in school readiness"; "Children need multiple cognitive and noncognitive skills to succeed in school"; "Poverty in infancy and early childhood can impede early brain development"; "Parents are crucial in supporting the development of children's capacities for learning"; "Parents' beliefs and caregiving practices differ across groups, with consequences for children's developmental outcomes"; "Designing interventions that focus on and improve parental competence"; "Conclusion"; "Notes"; "References"; "Chapter 6: Household finance"; "The human decision maker in finance"; "Policies to improve the quality of household financial decisions"; "Conclusion"; "Notes"; "References"; "Chapter 7: Productivity"; "Improving effort among employees"; "Recruiting high-performance employees"; "Improving the performance of small businesses"; "Increasing technology adoption in agriculture"; "Using these insights in policy design"; "Notes"; "References"; "Spotlight 4: Using ethnography to understand the workplace"

Sommario/riassunto

Development economics and policy are due for a redesign. In the past few decades, research from across the natural and social sciences has provided stunning insight into the way people think and make decisions. Whereas the first generation of development policy was based on the assumption that humans make decisions deliberatively and independently, and on the basis of consistent and self-interested preferences, recent research shows that decision making rarely proceeds this way. People think automatically: when deciding, they usually draw on what comes to mind effortlessly. People also think s

2. Record Nr.	UNINA9910790970603321
Autore	Krueger Richard A
Titolo	Analyzing & reporting focus group results [[electronic resource]. / / Richard A. Krueger
Pubbl/distr/stampa	London, : SAGE, 1997
ISBN	1-5063-3917-4 1-4833-2815-5 1-4522-5001-4
Descrizione fisica	1 online resource (xix, 138 p.)
Collana	Focus group kit ; ; v. 6
Disciplina	001.433
Soggetti	Focus groups
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	part I. The foundation -- part II. Doing analysis -- part III. Sharing results.
Sommario/riassunto	This final volume of the Focus Group Kit offers an overview of important principles guiding focus group research, a systematic and verifiable analysis strategy, and multiple approaches and strategies for analysis.