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| Nota di contenuto       | Introduction -- Cold War, hot commodities: gendering consumer culture post-WWII -- Spheres of influence: building credibility and theory in woman against myth, 1948 -- Voice and visibility: building black feminism in the postwar Communist Party United States -- Articulate and organized: peace petitions, working-class motherhood, and transnational witnessing -- Long range propositions: justifying activism and building commitment -- The 100-hour work week: the housewife ethos and changes to the CPUSA -- Conclusion. |