

1. Record Nr.	UNINA9910796400003321
Titolo	Feminists, feminism, and advertising : some restrictions apply // edited by Kim Golombisky and Peggy J. Kreshel
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2017 ©2017
ISBN	1-4985-2827-9
Descrizione fisica	1 online resource (409 pages) : illustrations
Disciplina	305.420973
Soggetti	Advertising - History Women in advertising - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Acknowledgments -- Introductory remarks on the advertising business and a community of feminist scholars making advertising their business / Peggy Kreshel -- Histories of feminists, feminisms, and advertising -- Women versus brands : sexist advertising and gender stereotypes motivate / Jacqueline Lambiase, Carolyn Bronstein, and Catherine A. Coleman -- The entangled politics of feminists, feminism, advertising, and beauty : a historical perspective / Dara Persis Murray -- "Don't you love being a woman?" : advertising, empowerment, and the women's movement / Ann Marie Nicolosi -- Encoding : feminist critiques of advertising professionals and practices -- Black women and advertising ethics : a womanist perspective / Joanna L. Jenkins -- "What's wrong, you can't take a joke?" : advertisers' defenses of images of violence against women in their ads, 1979-1989 / Juliet Dee -- Exceptional exemplars : practitioners' perspectives on ads that communicate effectively with women and men / Kasey Windels -- The creative career dilemma : no wonder ad women are mad women / Karen L. Mallia -- Exporting gender bias : Anglo-American echoes in Swedish advertising creative departments / Jean M. Grow -- Decoding : feminist analyses of intersectional advertising audiences -- Engaging in consumer citizenship : latina audiences and advertising in women's ethnic magazines / Jillian M. Baez -- "You get a very conflicting view" :

postfeminism, contradiction, and women of color's responses to representations of women in advertisements / Leandra H. Hernandez -- Social exclusion and gay consumers' boycott and buycott decisions / Wanhsiu Sunny Tsai and Xiaoqi Han -- Professional development : historiography and biography -- The curious story of home economics' contribution to women's careers in advertising, 1940s to 1960s / Kimberly Wilmot Voss -- A woman's place : career success and early twentieth century women's advertising clubs / Jeanie E. Wills -- Closing arguments : a feminist education for advertising students / Kim Golombisky -- About the editors and contributors.

2. Record Nr.	UNINA9910796280103321
Autore	De Brouwer Diane
Titolo	Le livre des soupes // Diane de Brouwer ; illustrations de Jose de Matos
Pubbl/distr/stampa	Bruxelles, [Belgium] : , : Soliflor, , 2014
ISBN	2-930543-42-6
Descrizione fisica	1 online resource (302 p.)
Disciplina	641.813
Soggetti	Soups Nutrition
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Le livre des soupes
Sommario/riassunto	Voici la bible des soupes de sante, mois par mois avec : 52 recettes traditionnelles ou oubliees, remises au gout du jour d'un point de vue nutritionnel, 52 manieres de garder la forme, jour apres jour, 52 facons d'epater la galerie avec des saveurs exquises. Diane de Brouwer est nutritionniste, journaliste et auteur de livres de cuisine ecrits a quatre mains avec Pol Gregoire. Elle signe ici son premier ouvrage ecrit en solo.