

1. Record Nr.	UNINA9910796394503321
Autore	Benor Ehud
Titolo	Ethical monotheism : a philosophy of Judaism // Ehud Benor
Pubbl/distr/stampa	New York, N.Y. : , : Routledge, , 2018
ISBN	1-351-26394-3 1-351-26395-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (108 pages)
Collana	Routledge Jewish Studies
Disciplina	296.36
Soggetti	Jewish ethics - Philosophy Religion and ethics Monotheism God (Judaism)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	chapter Introduction -- Holistic study of Judaism / Ehud Benor -- chapter 1 The tree of knowledge -- Limits of God's power over chaos / Ehud Benor -- chapter 2 Afflictions of love -- Rabbinic moral psychology / Ehud Benor -- chapter 3 Cosmological Halakha -- Maimonides's ethico-theology / Ehud Benor -- chapter 4 Theosophic Torah -- A kabbalist theory of justice / Ehud Benor -- chapter 5 Before the law -- Buber and Levinas – totality vs. transcendence / Ehud Benor -- chapter 6 Concluding Reflections / Ehud Benor -- chapter Postscript -- Can Judaism become archaic? / Ehud Benor.
Sommario/riassunto	"The term Ethical Monotheism is an important marker in Judaism's tumultuous transition into the modern era. The term emerged in the context of culture-wars concerning the question of whether or not Jews could or should become emancipated citizens of modern European states. It appeared in arguments whether or not Judaism could be considered a Religion of Reason--a symbolic, motivational representation of a universal morality, and in debates about whether or not Judaism could or should reform itself into a Religion of Reason. This book is both a decisive departure from such discussions and an attempt to add a further, post-modern, statement to their ongoing

development. As departure, it refuses to take for granted a philosophical conception of Religion of Reason as the standard for Ethical Monotheism according to which Judaism was to be evaluated or reformed. As continuation, the book undertakes a phenomenology of Jewish modes of ethical religiosity that allows it to inquire what kind of ethical monotheism Judaism might be. Through sophisticated analysis of select "snapshots," or "fragments of a hologram," guided by a robust theory of religion, the author discloses Judaic ethical monotheism as an ongoing wrestling with the meaning of justice. By closely examining five main "snapshots" of this long process--the Bible, rabbinic Judaism, Maimonides, The Zohar, and the modern philosophers, Buber and Levinas--the author offers his own constructive philosophy of Judaism and his own distinctive philosophy of religion"--

2. **Record Nr.** UNISA996205584903316
Titolo Italique : poésie italienne de la Renaissance // Fondation Barbier-Mueller
Pubbl/distr/stampa Genève, : Fondation Barbier-Mueller, : Librairie Droz, 1998-
ISSN 1663-4438
Descrizione fisica 1 online resource

Soggetti Italian poetry - 15th century - History and criticism
Italian poetry - To 1400 - History and criticism
Italian poetry - 16th century - History and criticism
Poésie italienne - 15e siècle - Histoire et critique
Poésie italienne - Avant 1400 - Histoire et critique
Poésie italienne - 16e siècle - Histoire et critique
Italian poetry
Italienisch
Lyrik
Renaissance
Zeitschrift
Poesia italiana - S. XV-XVI - Història i crítica
Poesia italiana - Fins al 1400 - Història i crítica
Zeitschrift
Criticism, interpretation, etc.
Periodicals.
Italienisch

Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	"Une publication de la Faculté des lettres de Université de Genève."

3. Record Nr.	UNINA9911039319203321
Autore	Mogaji Emmanuel
Titolo	Strategic Marketing Management : Principles and Practice // by Emmanuel Mogaji
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	9783031993671 9783031993664
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (538 pages)
Collana	Business and Management Series
Disciplina	658.8
Soggetti	Marketing Strategic planning Leadership Business Strategy and Leadership

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Nota di contenuto	Chapter 1: Elevating Your Strategic Marketing Mindset -- Part 1: Foundations and Analysis -- Chapter 2: Introduction to Strategic Marketing -- Chapter 3: Market and Customer Insights -- Chapter 4: Mapping the Customer Journey -- Chapter 5: Market Segmentation, Targeting and Positioning -- Part 2: Strategy and Development -- Chapter 6: Brand Management -- Chapter 7: Integrated Marketing Communications -- Chapter 8: Global Strategic Marketing -- Chapter 9: New Product Development -- Part 3: Digital Transformation and Data-Driven Marketing -- Chapter 10: The Digital Ecosystem -- Chapter 11: Digital Disruption -- Part 4: Contemporary Marketing and Future Trends -- Chapter 12: Implementing Marketing Strategies -- Chapter 13: Contemporary Issues in Strategic Marketing -- Chapter 14:
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The Strategic Marketing Journey and Beyond.

Sommario/riassunto

This practical textbook equips leaders and managers with the tools and insights they need to apply strategic marketing principles directly to their roles, driving business success and sustainable growth. Designed specifically for managers, MBA students, and senior executives across various industries—including healthcare, finance, engineering, and B2B—the book presents theory, actionable strategies and reflective exercises tailored to the challenges faced by professionals in non-marketing roles. Chapters delve into essential marketing concepts, such as market and customer insights, implementation of effective strategies, global marketing, brand management, and the impact of digital transformation. Real-world examples from leading companies like AstraZeneca, Bentley, and the NHS illustrate how strategic marketing principles can drive long-term growth, while reflective questions throughout the book encourage readers to apply these lessons to their own organizational challenges. Readers will learn how to: Make informed, data-driven decisions that align with business goals Develop and implement marketing strategies that are adaptable and future-focused Lead cross-functional teams to foster a customer-centric culture Leverage emerging technologies and global trends to maintain a competitive edge. A valuable resource for students and leaders, this book will help you build the strategic marketing expertise needed to drive success in a rapidly changing landscape. Emmanuel Mogaji is an Associate Professor of Marketing at Keele Business School, Keele University, UK, specializing in strategic marketing, digital transformation, and brand management. With a robust blend of academic insight and practical industry experience, he has published extensively in leading journals such as 'Industrial Marketing Management', 'European Journal of Marketing', and 'Journal of Services Marketing'. Dr. Mogaji's work focuses on applying marketing strategies across various sectors, including transportation, financial services, and education, making him uniquely positioned to address the needs of senior leaders. He is also a Fellow of the UK Higher Education Academy and a Certified Business and Management Educator, having mentored MBA students and executives for over a decade. His teaching and research blend cutting-edge marketing theory with actionable strategies, making him an authoritative voice in the field of strategic marketing. He is also author of 'Brand Management: An Introduction through Storytelling' (Palgrave Macmillan, 2021).
