

1. Record Nr.	UNINA9910796392603321
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Titolo	20 secrets to success for NCAA student-athletes who won't go pro [[[electronic resource]] / Rick Burton [and four others] ; foreword by Oliver Luck ; afterword by Pat O'Conner
Pubbl/distr/stampa	Athens, Ohio : , : Ohio University Press, , 2018 ©2018
ISBN	0-8214-4617-7
Descrizione fisica	1 online resource (222 pages)
Collana	Ohio University Sport Management Series
Classificazione	SPO000000EDU031000
Disciplina	796.04/3092
Soggetti	College athletes - Education - United States College athletes - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	"The vast majority of student-athletes dreaming of athletic stardom won't make it to the pros. Yet, the discipline and skills they've developed while balancing a sport and academics make them ideally suited for satisfying careers elsewhere. In 20 Secrets to Success for NCAA Student-Athletes Who Won't Go Pro, the authors draw on personal experience, interviews, expert opinion, and industry data to provide a game plan for student-athletes through key transitions at each stage of their careers, from high school through college and beyond. Modeled on Stephen Covey's The 7 Habits of Highly Effective People, this book provides a much-needed strategy for achieving career success. Readable and concise, it will be a valuable tool for students, parents, and sports administrators"-- "The vast majority of student-athletes dreaming of athletic stardom won't make it to the pros. Yet, the discipline and skills they've developed while balancing a sport and academics make them ideally suited for satisfying careers elsewhere. In 20 Secrets to Success for NCAA Student-Athletes Who Won't Go Pro, the authors draw on personal experience, interviews, expert opinion, and industry data to provide a game plan for student-athletes through key transitions at

each stage of their careers, from high school through college and beyond. Modeled on Stephen Covey's *The 7 Habits of Highly Effective People*, this book provides a much-needed strategy for achieving career success. Readable and concise, it will be a valuable tool for students, parents, and sports administrators"--
