Record Nr. UNINA9910796240303321 Autore Prainsack Barbara Titolo Personalized medicine: empowered patients in the 21st century // Barbara Prainsack Pubbl/distr/stampa New York, New York: ,: New York University Press, , [2017] ©2017 **ISBN** 1-4798-5690-8 1-4798-3894-2 Descrizione fisica 1 online resource: illustrations (black and white) Collana Biopolitics;;7 Disciplina 615.7 **Pharmacogenetics** Soggetti Precision medicine Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Previously issued in print: 2017. Note generali Includes bibliographical references (pages [217]-257) and index. Nota di bibliografia Nota di contenuto Front matter -- Contents -- Preface and Acknowledgments -- List of Figures, Boxes, and Tables -- Technical Terms and Acronyms -- 1. Setting the Stage for Personalized Medicine -- 2. The Patient Researcher -- 3. Always On -- 4. Beyond Empowerment -- 5. Just Profit? -- 6. Beyond Individualism -- 7. The Social Life of Evidence in Personalized Medicine -- 8. Conclusion -- Notes -- References --Index -- About the Author Sommario/riassunto Medicine has been personal long before the concept of 'personalized' medicine' became popular. Health professionals have always taken into consideration the individual characteristics of their patients when diagnosing, and treating them. Patients have cared for themselves and for each other, contributed to medical research, and advocated for new treatments. Given this history, why has the notion of personalized medicine gained so much traction at the beginning of the new millennium? 'Personalized Medicine' investigates the recent movement for patients' involvement in how they are treated, diagnosed, and medicated; a movement that accompanies the increasingly popular idea that people should be proactive, well-informed participants in their

own healthcare.