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Autore	McDonald Paul <1963->
Titolo	Hollywood stardom // Paul McDonald
Pubbl/distr/stampa	Malden, Mass., : Wiley-Blackwell, 2013 Chichester, West Sussex, UK : , : Wiley-Blackwell, , 2013
ISBN	9781118321669 1118321669
Descrizione fisica	1 online resource (viii, 342 pages) : illustrations
Collana	Gale eBooks
Disciplina	384/.80973
Soggetti	Motion picture industry - United States Motion picture actors and actresses - United States Fame - Social aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Star business. The symbolic commerce of Hollywood stardom -- Star-as-brand -- The extraordinary ordinariness of Tom Hanks -- Star system. Post-studio stardom -- Money and talent -- "The Will Smith business" -- Star performance. Spectacular acts -- Prestige stardom and the awards system -- Starring Julia Roberts -- Conclusion -- Appendix: Academy Award nominees and winners in the actress and actor in a leading role categories, 1990-2009.
Sommario/riassunto	"By integrating star studies and film industry studies, Hollywood Stardom reveals the inextricable bonds between culture and commerce in contemporary notions of film stardom. Integrates the traditions of star studies and industry studies to establish an original and innovative mode of analysis whereby the 'star image' is replaced with the 'star brand' Offers the first extensive analysis of stardom in the 'post-studio' era; Combines genre, narrative, acting, and discourse analysis with aspects of marketing theory and the economic analysis of the film market; Draws on an extensive body of research data not previously deployed in film scholarship; A wide range of star examples are explored including George Clooney, Mel Gibson, Tom Cruise, Daniel Day-Lewis, Tom Hanks, Will Smith, and Julia Roberts "--

2. Record Nr.	UNINA9910797940303321
Titolo	Coordenadas y cuadrículas
Pubbl/distr/stampa	[Place of publication not identified] : , : Classroom Complete Press, , [2015]
ISBN	1-77167-507-1
Descrizione fisica	1 online resource (20 p.)
Collana	Analisis de datos y probabilidad
Disciplina	516.16
Soggetti	Coordinates
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.