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Sommario/riassunto	Employee health care costs have skyrocketed, especially for small business owners. But employers have options that medical entrepreneurs have crafted to provide all businesses with plans to improve their employees' wellness and reduce their costs. Thus, the cost of employee health care benefits can be reduced markedly by choosing one of numerous alternatives to traditional indemnity policies. The finance of health care provides business decision makers with the information they need to match the optimal health care plan with the culture of their workforce. This book is a must guide for corporate executives and entrepreneurs who want to attract--and keep--the best employees in our competitive economy.