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Nota di contenuto	Front Cover -- Half Title -- 6+1 Proposals for Journalism: Safeguarding the Field in the Digital Era -- Copyright Page -- Table of contents -- Illustrations -- Foreword -- Introduction -- Book outline -- Part I: Funding journalism in the digital era -- Proposal 1: 'Web Giants' -- Proposal 2: Other types of funding -- Part II: Journalists' working conditions -- Proposal 3: Employment conditions -- Proposal 4: 'Media Ombudsman' -- Part III: Journalism education -- Proposal 5: Technology and education -- Proposal 6: Academia and professionals -- Proposal 7: Media literacy -- Conclusion -- References -- Part 1 Funding Journalism in the Digital Era -- Proposal 1 'Web Giants' -- 1 Internet Giants' Dominance and the Perils of Heteronomy for Digital Journalism -- Introduction -- Advertising dependence of the internet -- Consequences on journalistic practices -- Ownership of the means of distribution of news -- Social media: Essential but ambiguous tools for journalists -- Conclusion -- References -- 2 Taxing the Internet Oligopoly and Helping Independent Media Survive: A Summary of

Recent International Developments and Proposals -- Introduction -- Taxing times -- The European Copyright Directive -- Tax initiatives -- Plans to save journalism -- Conclusion -- Notes -- References -- Proposal 2: Other Types of Funding -- 3 Crowdfunding, Crowdsourcing and Crowdcreation in Greek and Cypriot Media Websites -- Introduction -- Crowdfunding, crowdsourcing and crowdcreation -- The case of Greece and Cyprus -- The study -- Similarities and differences of the websites -- Crowdfunding as a vital tool for journalism's viability -- References -- 4 Funding Journalism: Toward New Revenue Streams and Diversity of Business Models -- Introduction -- Key considerations and terminology -- Community engagement -- Types of funding and revenue streams -- Membership. Subscriptions -- Donations -- Products -- Grant funding -- Commercial collaborations -- Crowdfunding -- Recommendations -- References -- Part 2 Journalists' Working Conditions -- Proposal 3 Employment Conditions -- 5 Clicks über alles: Digital Labour and Greek Digital Media -- Introduction -- Media labour in Greece -- Purposeful sampling and thematic analysis -- 'Under the counter' wages, copy-paste and the need for speed -- Working conditions -- Type of produced content -- Qualification requirements and tools -- The main skill: The need for speed -- Worrying implications -- References -- 6 Between a Rock and a Hard Place: Continued Struggle of Media and Journalism in Bulgaria's Media System -- Introduction and background -- Corruption and media -- Violence and self-censorship -- Ownership and income -- Conclusion -- References -- Proposal 4 'Media Ombudsman' -- 7 The Media Ombudsman Institution -- Introduction -- Ethics and enforcement -- The subject matter: A media ombudsman -- Accountability mechanism -- Scope -- Stakeholders involved -- Public and private media -- The selection process -- Administrative status -- Management interlocutor -- Resources needed -- Independence -- Extroversion -- Confidentiality -- Tasks -- Advising role -- Mediation mission -- Compliance monitoring -- Conclusion -- Notes -- References -- Part 3 Journalism Education -- Proposal 5 Technology and Education -- 8 Why Do We Need Trained Journalists? The Need for an Improved Training for Media Professionals Today and the Responsibility of Media Companies -- Introduction -- The need for ongoing journalism training -- The changing role of education: Journalism in the digital era and the need for new (old) skills -- Why the improved training of every professional in the media is a necessity today and the role of media companies -- Conclusion -- References.

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In Lieu of a Conclusion 'Media, Polis, Agora', a Challenging Exploration Mission -- Notes -- Contributors -- Back Cover.

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Sommario/riassunto

New edited collection that discusses, and recommends solutions to, challenges facing journalism in this digital age. It draws attention to seven key factors that not only highlight the present crisis in journalism, but also indicate the steps we need to take to safeguard and enhance trustworthy journalism for the future. 2 b&w illus.

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