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| Nota di contenuto | 1. Financial ethics: an overview ; The need for ethics in finance ; The field of finance ethics -- 2. Fundamentals of finance ethics ; A framework for ethics ; Agents, fiduciaries, and professionals ; Conflict of interest -- 3. Ethics and the retail customer ; Sales practices ; Credit cards ; Mortgage lending ; Arbitration -- 4. Ethics in investment ; Mutual funds ; Relationship investing ; Socially responsible investing ; Microfinance -- 5. Ethics in financial markets ; Fairness in markets ; Insider trading ; Hostile takeovers ; Financial engineering -- 6. Ethics in financial management ; The corporate objective ; Risk management ; Ethics of bankruptcy ; Corporate governance. |