

1. Record Nr.	UNINA9910785388003321
Autore	Schorsch Martin
Titolo	Market entry strategies for Russia [[electronic resource]] : a comprehensive survey based on expert interviews / / Martin Schorsch
Pubbl/distr/stampa	Hamburg, : Diplom.de, 2009
ISBN	3-8366-1469-3
Descrizione fisica	1 online resource (101 p.)
Disciplina	382.0947
Soggetti	Export marketing - Russia Industries - Russia Industrial organization - Russia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from cover.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Market Entry Strategies for Russia; Table of Content; List of Tables; Executive Summary; 1. Introduction; 2. Methodology; 3. Trade relations and investment environment; 4. Legal framework for investment into Russia; 5. Social Environment for Market Entry; 6. Market entries of German companies; 7. Conclusions; 8. Appendix; 9. Bibliography; Autorenprofil
Sommario/riassunto	In a time when everyone talks about Russia as an emerging market with huge possibilities, many German companies tried to enter. What have been their experiences? Which was their strategy to enter the market? Did they succeed? The present study is primarily based on first hand accounts. After a comprehensive overview on the economical, legal and social framework in Russia, the author summarizes the result of 23 extensive interview with decision makers from German companies.

2. Record Nr.	UNINA9910795919803321
Autore	Thomas Katie
Titolo	Linkages between arctic warming and mid-latitude weather patterns : summary of a workshop // Katie Thomas, rapporteur ; Committee on Linkages between Arctic Sea Ice Loss and Mid-Latitude Weather Patterns: a Workshop ; Board on Atmospheric Sciences and Climate ; Polar Research Board ; Division on Earth and Life Studies, National Research Council of the National Academies
Pubbl/distr/stampa	Washington, District of Columbia : , : The National Academies Press, , 2014 ©2014
ISBN	0-309-30191-2 0-309-30189-0
Descrizione fisica	1 online resource (83 p.)
Disciplina	551.69113
Soggetti	Ocean-atmosphere interaction - Arctic regions Climatic changes - Arctic regions Global warming - Arctic regions Arctic Regions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Arctic warming and extreme events in the mid-latitudes: a possible link? -- The role of arctic warming in the context of other forcing factors -- Observational evidence of trends -- Theoretical and modeling studies -- ACID test to assess proposed linkages -- Future needs and opportunities -- Appendixes: A. Speaker abstracts -- B. Workshop agenda and participant list -- C. Table and schematic presented by session 1 speakers -- D. Acronyms and initialisms -- E. Biographical sketches of planning committee members.