

1. Record Nr.	UNINA9910795898803321
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Titolo	Business intelligence demystified : understand and clear all your doubts and misconceptions about BI // Anoop V. K. Kumar
Pubbl/distr/stampa	Delhi, India : , : BPB Publications, , [2022] ©2022
ISBN	93-91030-09-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (312 pages)
Disciplina	658.472
Soggetti	Management information systems Information technology - Management Business intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 -- 2.
Sommario/riassunto	It covers topics right from the definition of BI, terms used in the BI definition, coinage of BI, details of the different main uses of BI, processes that support the main uses, side benefits, and the level of importance of BI, various types of BI based on various parameters, main phases in the BI journey and the challenges faced in each of the phases in the BI journey. It clarifies myths about self-service BI and real-time BI. The book covers the structure of a typical internal BI team, BI organizational models, and the main roles in BI. It also clarifies the doubts around roles in BI. It explores the different components that add to the cost of BI and explains how to calculate the total cost of the ownership of BI and ROI for BI. It covers several ideas, including unconventional ideas to achieve BI success and also learn about IBI. It explains the different types of BI architectures, commonly used technologies, tools, and concepts in BI and provides clarity about the boundary of BI w.r.t technologies, tools, and concepts.