

1. Record Nr.	UNINA9910795881903321
Autore	Randolph-Seng Brandon
Titolo	Analytics for business decisions // Brandon Randolph-Seng, Manish Gupta
Pubbl/distr/stampa	[Place of publication not identified] : , : Emerald Publishing Limited, , [2022] ©2022
ISBN	1-80382-646-0
Descrizione fisica	1 online resource (212 pages)
Collana	Management Decision ; ; v.2
Disciplina	658.05
Soggetti	Business - Data processing Text processing (Computer science)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Guest editorial: analytics for business decisions -- A systematic literature review of data science, data analytics and machine learning applied to healthcare engineering systems -- How do mid-level managersexperience data science disruptions? An in-depth inquiry through interpretative phenomenological analysis (IPA) -- The dual drivetrain model of digital transformation: role of industrial big-data-based affordance -- Antecedents to firm performance and competitiveness using the lens of big data analytics: a cross-cultural study -- Analysing the voice of customers by a hybrid fuzzy decision-making approach in a developing Country's automotive market -- Does service failure criticality affect global Traveller's service evaluations? An empirical analysis of online reviews -- Impact of wholesale price discrimination by the manufacturer on the profit of supply chain members -- Analytics of machine replacement decisions: economic life vs real options -- Green innovation as a mediator in the impact of business analytics and environmental orientation on green competitive advantage.