

1. Record Nr.	UNINA9910452854603321
Titolo	Rhetorics and technologies [[electronic resource]] : new directions in writing and communication // edited by Stuart A. Selber
Pubbl/distr/stampa	[Columbia], : University of South Carolina Press, 2010
ISBN	1-283-86839-3 1-61117-234-9
Edizione	[Cloth ed.]
Descrizione fisica	1 online resource (245 p.)
Collana	Studies in rhetoric/communication
Altri autori (Persone)	SelberStuart A
Disciplina	808/.042028
Soggetti	English language - Rhetoric - Research English language - Rhetoric - Computer-assisted instruction Communication and technology Discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Redrawing borders and boundaries. Being linked to the matrix: biology, technology, and writing / Marilyn M. Cooper -- Among texts / Johndan Johnson-Eilola -- Serial composition / Geoffrey Sirc -- Constructing discourses and communities. Appeals to the body in eco-rhetoric and techno-rhetoric / M. Jimmie Killingsworth -- Unfitting beauties of transducing bodies / Anne Frances Wysocki -- The rhetorics of online autism advocacy: a case for rhetorical listening / Paul Heilker and Jason King -- Narrating the future: scenarios and the cult of specification / John M. Carroll -- Understanding writing and communication practices. Technology, genre, and gender: the case of power structure research / Susan Wells -- Rhetoric in (as) a digital economy / James E. Porter -- Literate acts in convergence culture: Lost as transmedia narrative / Debra Journet.
Sommario/riassunto	Electric discussions of the interplay between technological innovation and communication

2. Record Nr.	UNINA9910795853303321
Autore	Yamada Haru
Titolo	Different games, different rules [[electronic resource]] : why Americans and Japanese misunderstand each other // Haru Yamada ; with a foreword by Deborah Tannen
Pubbl/distr/stampa	New York, : Oxford University Press, 1997
ISBN	0-19-772153-2 0-19-802552-1 1-4294-1586-X 1-280-52790-0 0-19-028255-X
Descrizione fisica	xviii, 166 p
Disciplina	302.2/0952
Soggetti	Business communication Business communication - United States Business communication - Japan Intercultural communication - Japan Intercultural communication - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.