

1. Record Nr.	UNINA9910795767003321
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Titolo	Mediating Alzheimer's : cognition and personhood // Scott Selberg
Pubbl/distr/stampa	Minneapolis, MN : , : University of Minnesota Press, , [2022] ©2022
ISBN	1-4529-6757-1 9781452967585 9781517902285 9781517902292
Descrizione fisica	1 online resource (372 pages)
Disciplina	616.8311
Soggetti	Alzheimer's disease Mental illness in mass media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover Page -- Title Page -- Copyright Page -- Contents -- Introduction: Alzheimer's and Media -- Chapter 1. Origin Myths: History, Histology, and Representational Value -- Chapter 2. New Media Pioneers: Neuroimaging a National Crisis -- Chapter 3. Use It or Lose It: Affirming the Self, Defining the Person -- Chapter 4. PET Scans and Polaroids: Anachronizing Personhood -- Chapter 5. Dementia in the Museum: Modern Art as Public Care -- Chapter 6. Dementia on the Canvas: Art, Therapy, and Creativity's Values -- Chapter 7. Loved Ones: The Capacity for Representation, Recognition, and Care -- Epilogue: "How to Not Forget" -- Acknowledgments -- Notes -- Bibliography -- Index -- About the Author.
Sommario/riassunto	"With no known cause or cure despite a century of research, Alzheimer's disease is a true medical mystery. Scott Selberg examines the nature of this enduring national health crisis by looking at the disease's relationship to media and representation, showing how collective investments in different kinds of media have historically shaped how we understand, treat, and live with this disease"--