1. Record Nr. UNINA9910795763503321 Autore Yeganeh Hamid Titolo Global trends and transformations in culture, business, and technology // Hamid Yeganeh Pubbl/distr/stampa New York, New York: ,: Business Expert Press, , [2021] ©2021 **ISBN** 1-63742-073-0 Edizione [Second edition.] Descrizione fisica 1 online resource (330 p.) Disciplina 338.0951 Soggetti Globalization Corporations International economic relations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Sommario/riassunto This book offers a concise and analytical portrait of the contemporary world. The author encompasses concepts and theories from multiple disciplines notably sociology, anthropology, business, and economics to examine major global trends and transformations of the modern world, their underlying causes, and their consequences. The text examines global demographic trends, globalization, culture, emerging markets, global security, environmental degradation, large corporations, and economic inequality. The author also analyzes major transformations in healthcare, food, the sharing economy, Fourth Industrial Revolution, consumption, work and organization, innovation and various technologies in areas such as automation, robotics, connectivity, quantum computing, and new materials. This book is a valuable reference for business leaders, managers, students, and all

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