

1. Record Nr.	UNINA9910795744903321
Autore	Bronson Kelly
Titolo	The immaculate conception of data : agribusiness, activists, and their shared politics of the future // Kelly Bronson
Pubbl/distr/stampa	Montreal, Quebec : , : McGill-Queen's University Press, , [2022] ©2022
ISBN	0-2280-1254-6 0-2280-1253-8
Descrizione fisica	1 online resource (xiv, 206 pages)
Disciplina	016.016
Soggetti	Agriculture - Data processing Agriculture - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Facebook, Google, and ... Monsanto? -- Revolutions, Disruptions, and the Future of Farming -- Appropriate, Open, and Alternative -- The Immaculate Conception of Data -- The Politics of Digital Farm Technologies.
Sommario/riassunto	Large-scale agribusinesses are among the largest and oldest oligopoly corporations in the world, now constituting a form of big tech alongside companies like Google and Facebook. The Immaculate Conception of Data explores the secretive legal agreements surrounding agricultural big data to trace how it is used and with what consequences.