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	Nota di contenuto	Intro -- Title Page -- Copyright -- Contents -- Figures and Tables -- Notes on Contributors -- Acknowledgements -- Foreword -- Introduction -- Part 1: Getting Started -- 1 Business Buy-in and Scoping -- 2 Choosing Taxonomy Software -- Part 2: Building Taxonomies -- 3 Taxonomy Structuring and Scaling: A Standardised Approach -- 4 The Diversity of Terms: Respecting Culture and Avoiding Bias -- 5 Relationships, Hierarchies and Semantics -- 6 User Testing and Validation -- 7 Taxonomy and Vocabulary Interoperability -- 8 Everything that will go Wrong in your Taxonomy Project -- Part 3: Applications -- 9 Enterprise Search -- 10 Taxonomy and Digital Asset Management -- 11 Powering Structured Content with Taxonomies -- 12 Information Architecture and E-commerce -- Part 4: Business Adoption -- 13 Implementing Taxonomies and Metadata: Lessons from a Busy Newsroom -- 14 Taxonomy Governance -- 15 Taxonomy Maintenance -- 16 The Taxonomist's Role in a Development Team -- Appendix A: Metadata Template to Capture Taxonomy Term Diversity -- Appendix B: Semantics - Some Basic Ontological Principles -- Appendix C: Metadata Model Template -- Glossary -- Index.

Sommario/riassunto

As organisations across the globe commit to digital transformation, well-managed taxonomies are more critical than ever in supporting a wide range of business applications. Amidst growing industry uptake of controlled vocabularies, ontologies and knowledge graphs, taxonomists are at the forefront of helping organisations manage content and data of unprecedented breadth, depth and variety.

<i>Taxonomies: Practical Approaches to Developing and Managing Vocabularies for Digital Information</i> is a comprehensive guide to building, implementing and using taxonomies. Featuring contributions and case examples from some of the world's leading experts, the book supports professional development through practical advice and real-world case studies. Readers will learn best practice for the everyday realities of working with stakeholders, sponsors and systems to ensure that taxonomies remain useful and relevant.

Addressing all the key stages of the process of building and implementing a taxonomy, including scoping, user testing and validation, and the creation of governance processes, the book is invaluable for the optimisation of systems for users and stakeholders alike.