

1. Record Nr.	UNINA9910795637903321
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Titolo	Jean de Grandpre : legacy of a giant // Danielle Stanton and Herve Anctil
Pubbl/distr/stampa	Montreal, Quebec : , : McGill-Queen's University Press, , [2022] ©2022
ISBN	0-2280-1239-2 0-2280-1238-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (138 p.)
Disciplina	340.023
Soggetti	Lawyers Businessmen - Canada Lawyers - Canada
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Intro -- Title Page -- Copyright -- Contents -- Milestones -- Then and Now -- Illustrations -- Introduction: Becoming Somebody -- 1 Head of the Class -- 2 The Law Years (194366) - A Flying Start -- 3 The Bell Years (196676) - The Ascent -- 4 The Bell Years (197683) - The Summit -- 5 The BCE Years (198389) - A Global Adventure -- 6 From Northern to Nortel: Rise and Fall of a Titan -- 7 Man of Influence, Man of the World -- 8 Man of Compassion -- Conclusion -- Sources
Sommario/riassunto	Beginning as Bell Canada's general counsel in 1966, Jean de Grandpré rose through the ranks and became president in 1973. A few years later he created Bell Canada Enterprises, one of America's largest telecommunications companies. Offering insight into the secrets of his success, Jean de Grandpré will inspire new generations of entrepreneurs.