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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Background to needs analysis for information managers -- The importance of context in information needs analysis -- Models and types of information needs analysis -- The stages of information needs analysis -- Gathering data for information needs analysis -- Gathering data from existing sources -- Gathering data through surveys -- Gathering data through interviews -- Analysing and integrating information needs analysis data -- Reporting on an information needs analysis.
Sommario/riassunto	If you want to provide an information service that truly fulfils your users' needs, this book is essential reading. The book supports practitioners in developing an information needs analysis strategy and offers the necessary professional skills and techniques to do so.