

1. Record Nr.	UNINA9910795556203321
Autore	Church Scott Haden
Titolo	Turntables and Tropes : A Rhetoric of Remix // Scott Haden Church
Pubbl/distr/stampa	East Lansing, Michigan : , : Michigan State University Press, , [2022] ©2022
ISBN	9781609176839 9781611864083
Edizione	[1st ed.]
Descrizione fisica	1 online resource (272 pages)
Disciplina	700.904
Soggetti	Appropriation (Arts) Mass media Remixes Rhetoric, Ancient
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- Acknowledgments -- Prologue -- Introduction -- Chapter 1. The Gutenberg Parenthesis: Remix throughout History -- Chapter 2. Isocrates and Kairos: Remix in Ancient Greece -- Chapter 3. Give Me a Beat: Girl Talk, Kenneth Burke, and Remix Aesthetics -- Chapter 4. Epæsthetic Rhetoric: Remix and Auto-Tune on YouTube -- Chapter 5. Projecting Voice in the Digital Age: Remix, nyat, and Prospopoeia -- Chapter 6. From Allegory to Anthology: Stranger Things and Nostalgia -- Conclusion -- Appendix. A New Dictionary of Pivotal Terms -- Notes -- Selected Bibliography -- Index.
Sommario/riassunto	"Turntables and Tropes addresses remix from a communicative perspective, examining its persuasive dimensions by locating its parallels with classical rhetoric"--