

1. Record Nr.	UNINA9910480669703321
Autore	Hirschman Elizabeth Caldwell <1949->
Titolo	Postmodern consumer research [[electronic resource] /] / Elizabeth C. Hirschman, Morris B. Holbrook
Pubbl/distr/stampa	London, : SAGE, 1992
ISBN	1-4833-2594-6 1-4522-5336-6
Descrizione fisica	1 online resource (157 p.)
Collana	Association for Consumer Research
Altri autori (Persone)	HolbrookMorris B
Disciplina	658.8 658.8/34
Soggetti	Consumers - Research Knowledge, Theory of - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Published in cooperation with the Association for Consumer Research."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part I. The philosophies -- part II. Methods -- part III. Evaluating research.
Sommario/riassunto	The methodological choices now confronting consumer researchers are daunting and for many years, researchers have wrestled with issues related to the nature of knowledge in the study of consumption phenomena. The authors of this book examine the philosophies and methods of consumer research both objectively and subjectively.

2. Record Nr.	UNINA9910795434403321
Titolo	Literature of the early twentieth century : from the constitutional period to Reza Shah / / edited by Ali-Asghar Seyed-Gohrab ; sponsored by Persian Heritage Foundation (New York) & Center for Iranian Studies, Columbia University
Pubbl/distr/stampa	London ; ; New York : , : I.B. Tauris, , 2015
ISBN	0-7556-1043-1 0-85772-552-1
Descrizione fisica	1 online resources (xxii, 519 pages)
Collana	A history of Persian literature ; ; volume XI
Disciplina	891/.5509003
Soggetti	Persian literature - 20th century - History and criticism Gender studies, gender groups
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	General editor of series: Ehsan Yarshater.
Nota di bibliografia	Includes bibliographical references (pages 471-497) and index.
Nota di contenuto	Foreword -- Chapter 1: The Political and Social Background of the Literature of the Period (1900-1940). Ali-Asghar Seyed-Gohrab -- Chapter 2: Poetry As Awakening: Singing Modernity. Ali-Asghar Seyed-Gohrab -- Chapter 3: Modern Persian Prose Fiction between 1900 and -- 1940. Ali-Asghar Seyed-Gohrab -- Chapter 4: Satire in Persian Literature, 1900-1940. Homa Katouzian -- Chapter 5: Women Poets. Dominic Parviz Brookshaw -- Chapter 6: Translations of European Poetry and their Reception. Parvin Loloi -- Chapter 7: A History of Iranian Drama (1850-1941). Saeed Talajooy -- Chapter 8: Early Twentieth Century Journals in Iran: Response to Modernity in Literary Reviews. Kamran Talattof -- Chapter 9: The History of Children's Literature (1900-1940). Zohreh Ghaeni.
Sommario/riassunto	"Since 2003, over 4 million Iraqis have been forced to flee their homes, in what amounts to one of the largest people movements in modern times, far exceeding the Palestinian outflow after 1948. Despite media reports of an improved security situation in Iraq, the majority of refugees are still afraid to return. The social, economic, political and security consequences of such an event are huge. In this rigorous and timely book, Joseph Sassooun explores the underlying trends of Iraq's

refugee flow: which class, ethnic and sectarian groups are going where and how. Based on extensive original research, he examines the economic impact of this exodus on Iraq itself, and on the host countries of the region: Jordan, Syria and Lebanon. He analyzes international policy on the refugee issue, and assesses the options for return and resettlement. "Exodus Iraq" is both the first and the definitive guide to what will come to be seen as one of the most significant issues affecting the Middle East."--Bloomsbury publishing.
