

1. Record Nr.	UNINA9910795430403321
Autore	Schenk Pamela
Titolo	Drawing in the design process : characterising industrial and educational practice // Pamela Schenk
Pubbl/distr/stampa	Bristol, England : , : Intellect, , [2016] ©2016
ISBN	9781783206810 (e-book) 9781783206797 (hbk.)
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiv, 250 p.) : ill
Disciplina	745.4
Soggetti	Design Design - Study and teaching Drawing - Study and teaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Part I – Context and Conduct of the Long-Term Study -- Chapter One: Context of the Long-Term Study – Theoretical Framework -- Chapter Two: Conduct of the Long-Term Study – Investigative Framework -- Part II – Phases of the Long-Term Study -- Phase 1 -- Chapter Three: Drawing in the Graphic Design Industry in the Mid-1980s -- Chapter Four: Developing Drawing Competence in the Mid-1980s -- Phase 2 -- Chapter Five: The Impact of Digital Technology on Drawing for Graphic Design in the 1990s -- Phase 3 -- Chapter Six: Drawing in Contemporary Design Education -- Chapter Seven: Drawing in Contemporary Design Practice -- Part III – Characterization and Generalization -- Chapter Eight: A Taxonomy of Drawing in Design -- Chapter Nine: Models of Drawing in Design and in Education -- Chapter Ten: Drawing Conclusions -- References -- Appendices -- Appendix I: Respondents in Phase 1: 1984–1989 -- Appendix II: Respondents in Phase 2: 1990–1999 -- Appendix III: Respondents in Phase 3: 2004–2015 -- Appendix IV: Student Respondents in the Three Phases 1984–2015 -- Appendix V: Advisors for the Long-Term Study – 1984–2015 -- Index.
Sommario/riassunto	In the early days of the digital revolution in graphic design, many

designers and teachers of design were convinced that the era of drawing on paper was over that there would soon no longer be a place for craft-based drawing at any stage of the design process. It soon became apparent, however, that technological progress had not obviated the inherent value of drawing, and that, in fact, it opened up new avenues for convergent and hybrid drawing practices. This book traces the evolution of design-based drawing through analysis of a series of research projects from the 1980s to recent years that have sought to characterize the changing practices of design within various industries. Built on more than three hundred interviews with designers, academics, and design students, and an exhaustive analysis of thousands of drawings, it aims to generate discussion around historical and contemporary models of the design process.
